



PRESS RELEASE: Igloo.com Limited For Immediate Release

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Igloo.com Acquires Aftermarket.com Offering Expanded Domain Brokerage Services

September 18, 2014 - Igloo.com Limited, the leading Domain Brokerage & Consultancy Firm, has acquired the business of Aftermarket.com, a premier online marketplace for buying and selling Internet domain names, from Thought Convergence, Inc. This acquisition builds upon Igloo's [recent news](#) of entering into an exclusive agreement with [Rook Media](#) to provide brokerage and related services for their newly acquired [DomainSponsor](#) portfolio.

This move brings together an extraordinary offering of domain name aftermarket inventory in combination with the most advanced features and an intuitive user experience, enabling buyers to purchase their domain names quickly and easily. Visitors to Igloo.com's marketplace will have access to millions of names appealing to every type of buyer. Whether it's to add to your investment portfolio or for your personal website, start-up or Fortune 500 company, finding the right domain will get you one step closer to realizing your goals.

On the flip side, selling names with Igloo.com couldn't be easier. Igloo's sales platform will offer custom templates, the ability to negotiate online with offer/counteroffer functionality, BuyNow for immediate procurement, and most importantly, a dedicated domain advisor to assist you at any point in the sales process. Moreover, customer service and sales assistance for buyers will soon be just a click away with the addition of an online chat feature.

"With Igloo's acquisition of the Aftermarket.com platform, we are incredibly excited to roll out a more comprehensive suite of services, offering a wider range of opportunities to our customers," says Tessa Holcomb CEO and Co-Founder of Igloo.com. "Our clients will not only be able to acquire and sell domains, but will of course still have access to the high-touch, consultative sales team for which Igloo.com is already well known."

Ammar Kubba, CEO and Co-Founder of Aftermarket.com and its parent company, Thought Convergence, Inc., said "The domain name aftermarket is a multi-faceted and complex ecosystem of individuals, businesses, and technology; Igloo.com's integration of our advanced and intuitive Aftermarket platform will serve to further round out, diversify, and scale their suite of brokerage services." Kubba added, "We know that our Aftermarket will be in good hands with Tessa and her talented team, and we look forward to witnessing the next evolution of Igloo.com, powered by Aftermarket."

The Igloo team is pleased to welcome Aftermarket.com clients to the Igloo.com family.

Financial terms of the agreement were not disclosed.

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About Igloo.com

Igloo.com assists both businesses and domain owners in the overall planning and execution of their domain strategy. We specialize in domain acquisitions, branding needs, and sales for our clients and help companies stake their claim online, rebrand, or simply acquire descriptive domain names to help set them apart from their competition. With over \$100 million in domain and website transactions behind us, Igloo's results oriented team is unparalleled in experience, knowledge and most importantly, results.

About Aftermarket.com

Aftermarket.com is committed to offering the most advanced, innovative and secure platform for businesses and individuals to buy and sell domain names on the Internet. With its broad reach, quality inventory, and intuitive user interface, Aftermarket.com services the needs of any individual or business interested in buying, selling or learning about domain name assets. Aftermarket.com is the easy, intuitive and trusted way to make a name for yourself online.