



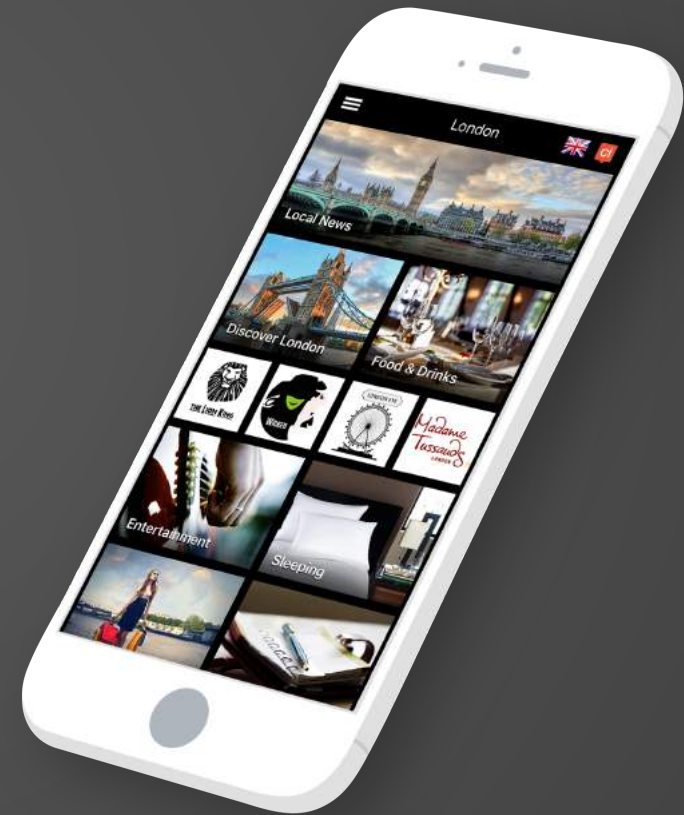


# CITYINFORMATION

WELCOME TO THE WORLD OF CITYINFORMATION



The world's largest **top performing** and most **user-friendly** mobile-application **platform** for information about a **worldwide** range of **cities**, counties and **countries!**





# CITYINFORMATION

## THE PRODUCT



Switch cities

Change language

Side menu

About  
CityInformation

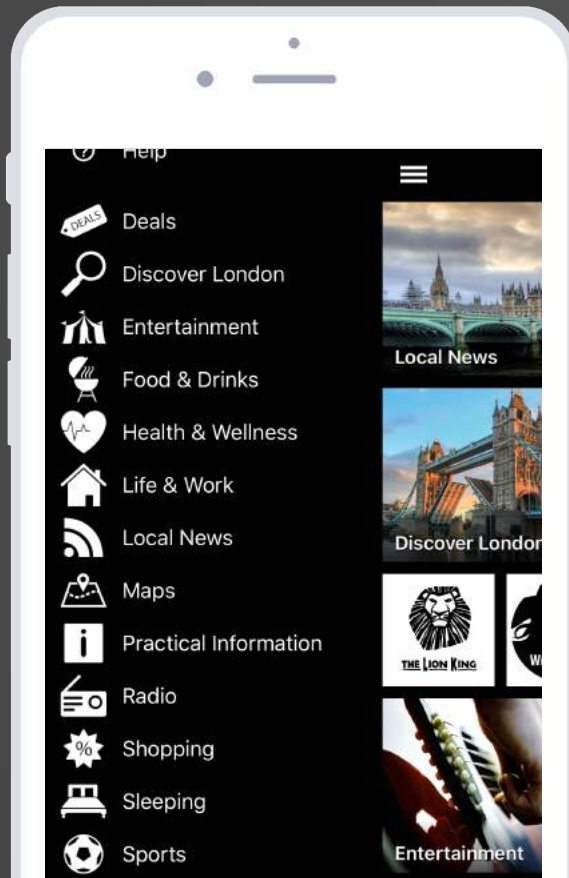
App content





# CITYINFORMATION

THE ALL-IN-ONE APP



All the info you need  
in one single app!





# CITYINFORMATION

PICK A CITY



## In-app switching to cities worldwide!



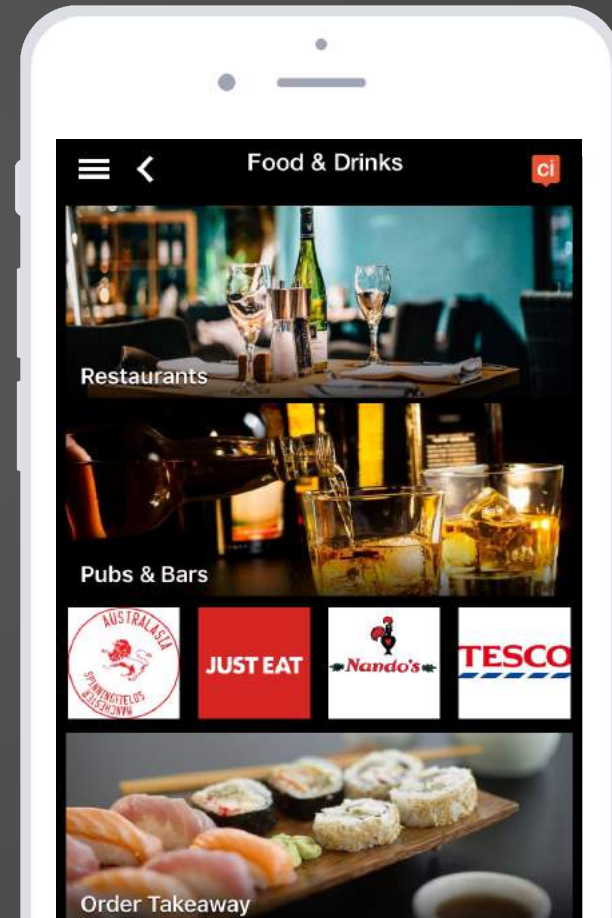


# CITYINFORMATION

## RELEVANT ADVERTISING



- Over 200 advertisement positions per App
- Relevant advertisement positions per category
- Trigger target audiences worldwide





# CITYINFORMATION



## UNIQUE SELLING POINTS



All the information  
about your cities



850+ cities in  
one App



Cities shown by  
GPS positioning



Only 20mb  
of storage



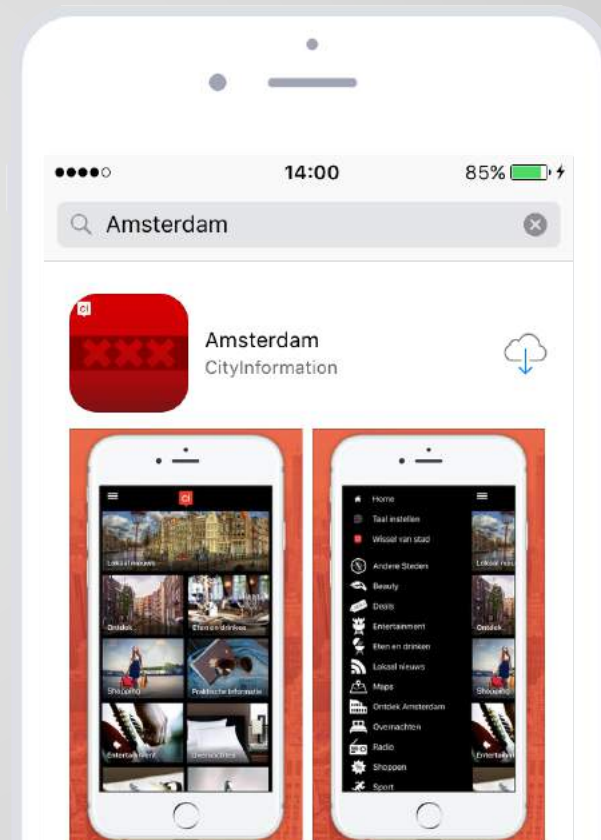


# CITYINFORMATION

## APP STORE OPTIMIZATION



- Over 11.500 original city names registered
- Advanced App Store Optimization techniques
- Easily search for a city name in the App Store
- High ranking in the App Stores







# CITYINFORMATION

APP TECHNOLOGY



- Native coded Apps for iOS, Android and Windows 10
- Available on both smartphones and tablets
- Future proof roadmap

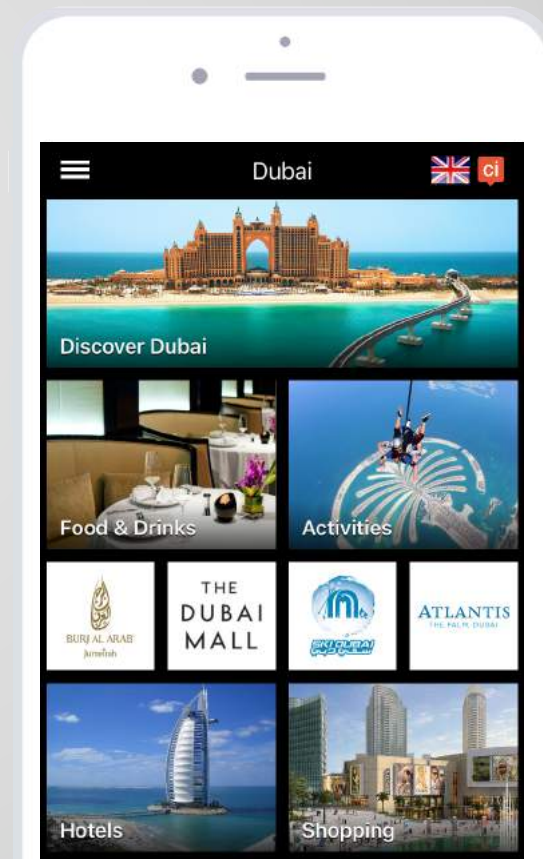


# CITYINFORMATION

## CONTENT MANAGEMENT SYSTEM



- Fully customized Django-Python C.M.S.
- Traffic load distributed over 4 dedicated servers
- Media hosted on Amazon S3 Platform
- App submissions automated through Jenkins server





# CITYINFORMATION



## COVERAGE

- Available in all App Store territories (150+ countries)
- iOS, Android and Windows 10 support ensures 97+% coverage of smart devices
- Switch City functionality enables users to access all available content from any App
- Apps available in English, local language or multiple languages





# CITYINFORMATION

## USAGE AND DOWNLOADS



- 3.100.000+ Downloads since launch (measured October 2017)
- Incremental downloads: +- 30.000 weekly (Q1 2017)
- Advanced Google Analytics integration



Google Analytics





# CITYINFORMATION



## SERVICE PACKAGE



### Hosting

CityInformation ensures that reliable, fast and secure hosting is arranged for its CityApps



### Security

CityInformation ensures that the latest security measures have been taken to protect the data supplied by its partners and users



### Maintenance

CityInformation ensures 99,9% uptime for the CityApps through continuous monitoring



