



IT'S TIME TO
TURN ON .TV



WHY .TV?

We live in a multi-screen world where content is being created and consumed every second of every day. The .tv domain is perfect for sharing your creativity with the world — whether you're a Blogger, a YouTuber, a Twitch Streamer, an Instagram Influencer, or a TikTok Star.

.TV SAYS, "WATCH ME."

From smartphones to tablets to laptops and old-school television, .tv is perfect for our multi-screen world.

.TV IS SHORT AND SPELLS ITSELF.

It's confusion-free, memorable, and lets everyone know it's all about content.

.TV IS UNIQUE

If you want to stand out from the crowd and get noticed, this is the domain for you.

LOGO

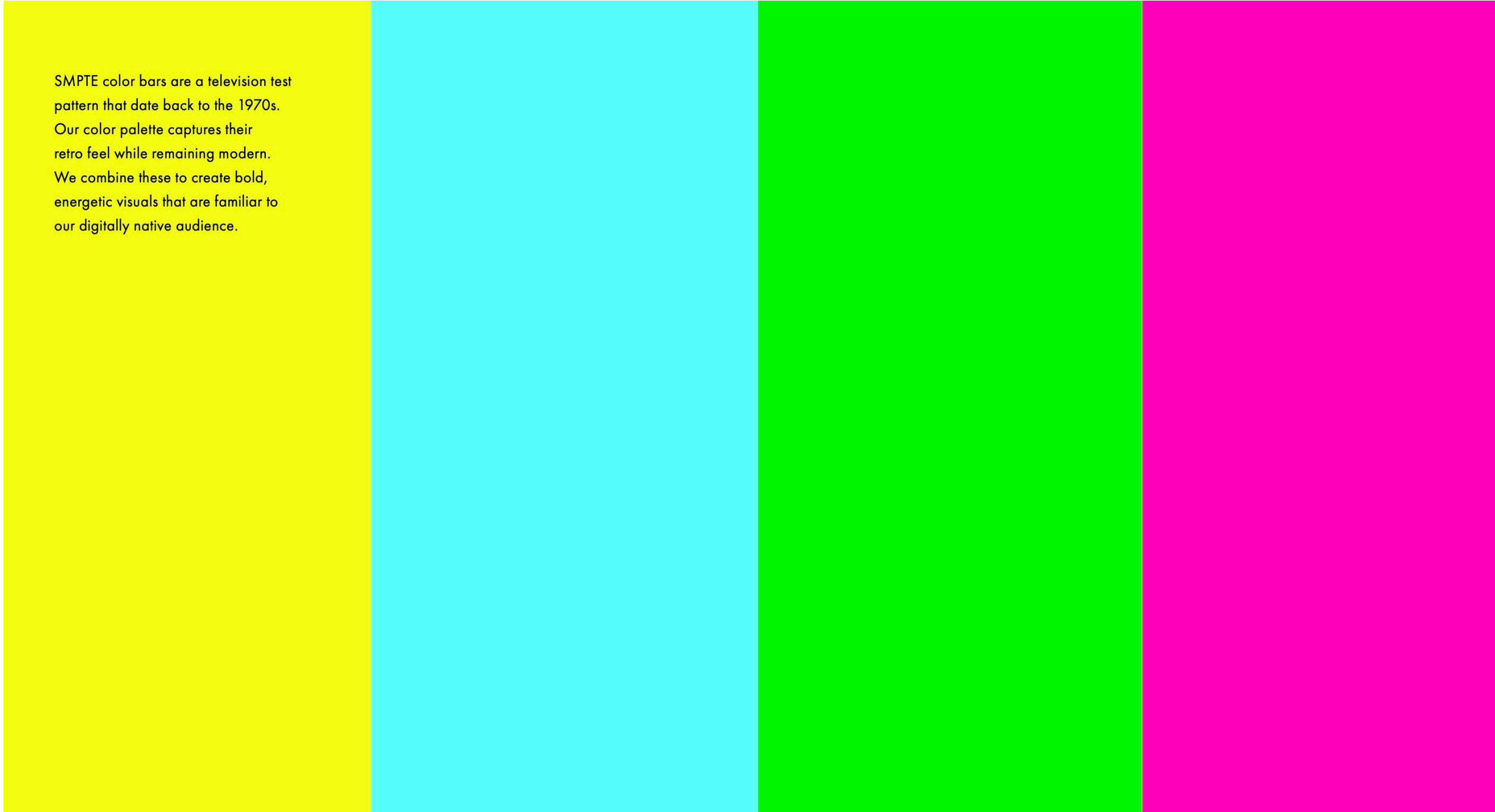


Media is an ever-changing space and the .TV logo needs to withstand these evolutions. The result is a clean, modern logo that subtly hints at the old television antenna. This balance of retro and modern is echoed throughout our design language and roots it in the whenever — allowing it to represent, yet outlast, whichever form of video is on trend today.

The angle of the “V” speaks to the energy and forward momentum of the media showcased on a .TV domain, while the form of the “T” gives the logo structure and stability.



SMPTE color bars are a television test pattern that date back to the 1970s. Our color palette captures their retro feel while remaining modern. We combine these to create bold, energetic visuals that are familiar to our digitally native audience.



CREATIVE EXAMPLES



.TV TURN ON YOUR DOMAIN



.TV Q SEARCH


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Get yours today.

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.TV Get yours today.

.TV IT'S GOOD TO BE ON




.TV Get yours today.

TURN ON YOUR DOMAIN



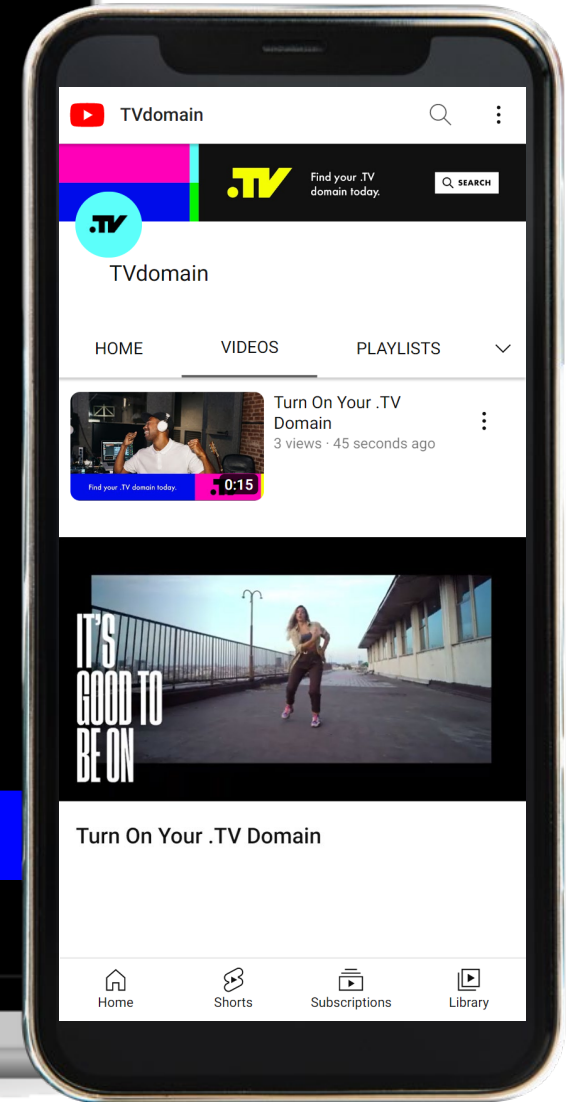
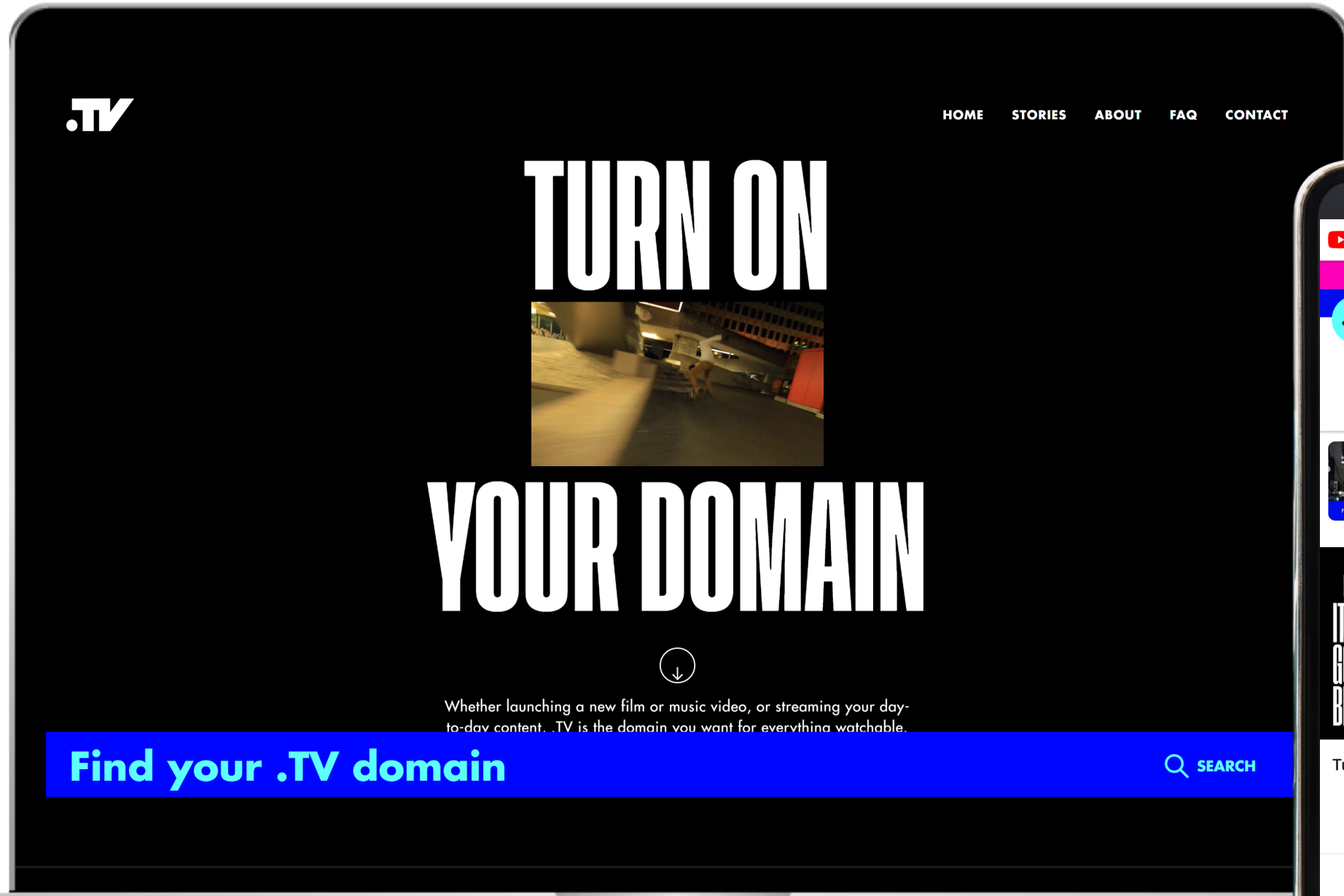
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THANK YOU.

